

Immersive Art as a form of Transcendence: Examining the nature of the transformative effect immersive light installations could have on the audience.

This questionnaire is part of a research project examining the transformative effect immersive art could have on its audience for a King's College London postgraduate degree. Please take a few minutes to complete this questionnaire. Your data will be kept confidential, it will only be used during this research after which it will be completely anonymised and destroyed.

Personal Details

1. Name

2. Please select your age

Mark only one oval.

18-24

25-30

31-40

41-50

51-60

61-70

Prefer not to say

Other:

3. Please select your gender

Mark only one oval.

- Female
- Male
- Transgender
- Non-Binary
- Gender Fluid
- Prefer Not to Say
- Other: _____

4. Did you grow up in the UK

Mark only one oval.

- Yes
- No

5. If you answered 'No', please state the country / countries you spent the majority of your upbringing in

6. Education

Check all that apply.

- I have graduated from School
- I have graduated from College
- I have a Bachelor Degree
- I have a Masters Degree
- I have a PHD
- Prefer not to say

Other: _____

7. What is the subject of your highest education level? (eg: arts, finance, history, etc)

8. What is your current job and which sector do you work in? (e.g Manager, Digital Marketing sector)

9. Do you have a background in the arts? (hobby/academic/professional/..?)

Mark only one oval.

Yes

No

Other: _____

10. If you answered 'Yes', please give a short description

Previous Experience of Immersive Art Exhibitions

11. Prior to this immersive observation event, have you visited or experienced similar immersive art events or exhibitions?

Mark only one oval.

Yes

No

12. What are your motivations for attending immersive art exhibitions?

Check all that apply.

- I seek leisure and fun: these are enjoyable experiences
- I seek further knowledge: Immersive art is a subject of interest
- I seek escapism through immersive art environments
- I seek new, exciting experiences
- I enjoy personal transformation immersive art can provide
- I enjoy being challenged which tends to happen during immersive art encounters
- Other: _____

13. If any, what are the most memorable immersive art exhibitions that you have attended? (please specify the title, year and city)

14. If you wish to expand on the above question, please answer: Why are they memorable to you?

Experience of 'Immersion: Transcendent Light'

15. From the scale of 1 (poor) to 5 (excellent), how would you rate this immersive art installation?

Mark only one oval.

1	2	3	4	5
<input type="radio"/>				

16. Overall, what expectations did you have before this immersive art installation?

17. Have these expectations been met?

Mark only one oval.

Yes

No

Other: _____

18. How were you feeling before this immersive art experience?

19. How were you feeling after this immersive art experience?

20. Please select the options you agree with

Check all that apply.

- During my visit I felt engaged in the immersive experience
- During my visit I felt moved or inspired
- During my visit I relaxed and was able to reflect, contemplate and recharge
- During my visit I improved my knowledge or understanding
- I want to visit this type of exhibitions again in the future

Other: _____

21. Has this immersive experience been memorable?

Mark only one oval.

- Yes
- No
- Don't know

22. Has this immersive experience engaged your senses?

Mark only one oval.

- Yes
- No
- Don't know

23. If so, how?

24. Has this immersive experience made you aware of your modes of perception?
(of self, others and your surroundings)

Mark only one oval.

Yes

No

Don't know

25. If you wish to expand on the above question, please answer: If so, how?

26. If you wish to expand on the above question, please answer: Has this immersive experience impacted or changed you in some way, if so how?

Google Forms